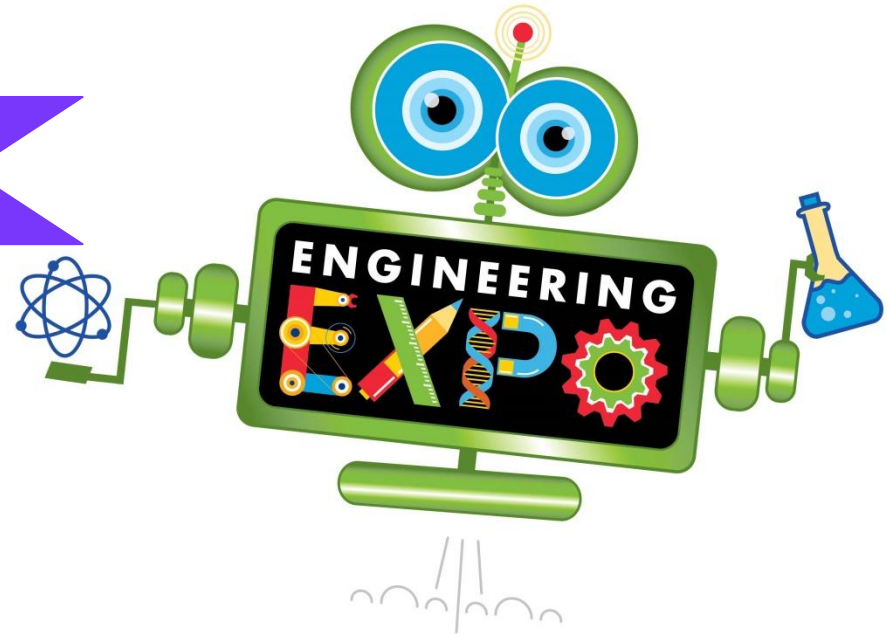


Engineering Expo

April 6th, 2024

Century II Convention Center Expo
Hall

The 26th Year!



SOCIETY OF WOMEN ENGINEERS
WICHITA PROFESSIONAL SECTION

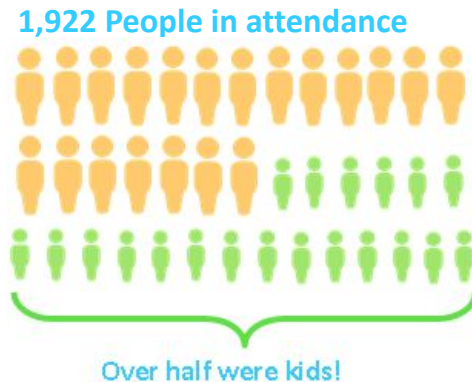
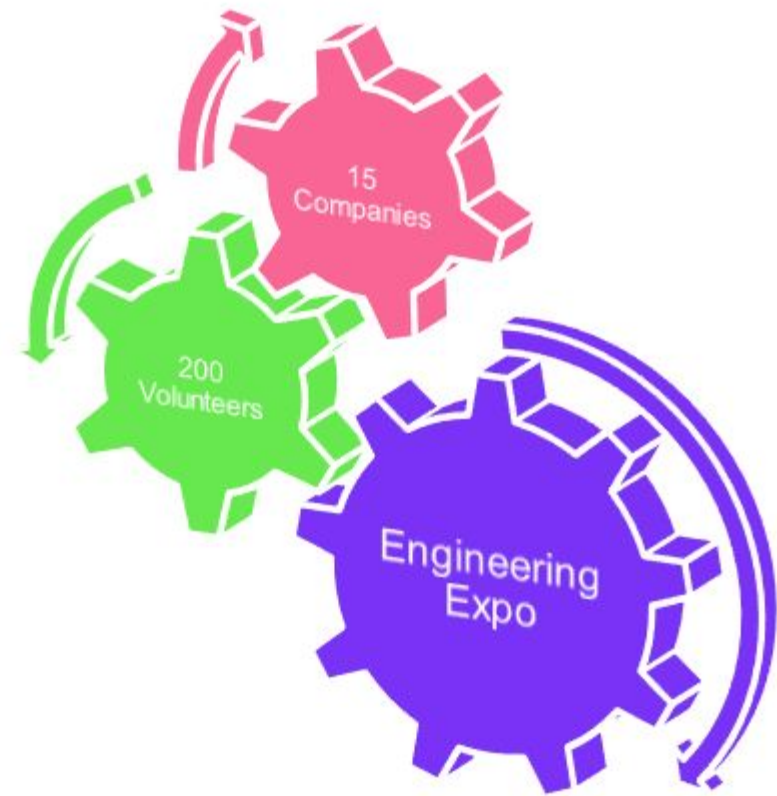
WHAT IS EXPO?

- Free Event for Kids K-8th Grade
- Hands-on STEM Activities
- Spark Excitement About Math and Science
- Flagship Event of Wichita SWE Section
- Started in 1998, This will be the 26th Year!

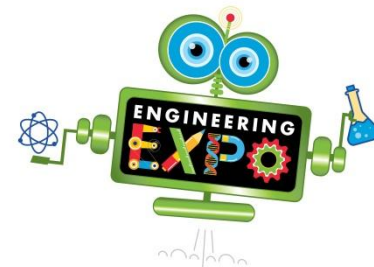
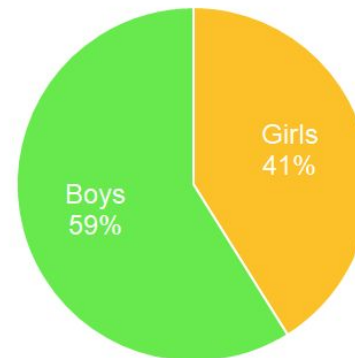


2023 EXPO Recap

- Over 1,922 Attendees
- 1078 Kids
 - 443 Girls
- 200 Volunteers
- 43 Booths and Activities
- Sponsorship From 15 Companies



Student Attendee Breakdown



WAYS TO GET INVOLVED

Sponsor

exposponsorship@wichitaswe.org

Host a Booth

exposbooth@wichitaswe.org

**Provide
In-Kind
Support**

exposponsorship@wichitaswe.org

**Have Your
Group
Volunteer**

expovolunteer@wichitaswe.org



HOW DO I HOST A BOOTH?

- Help us provide a high-quality experience to benefit all attendees and promote the mission of SWE
- Expo booths are meant to interest kids in STEM, through fun and educational activities
- Hands-on activities presented at Engineering Expo should have real world applications
- Activity Idea? Let us know! We are always looking for ideas and partners to work with!



PAST SPONSORS



Ashby Street

Cannon Consulting

Chick Fil-A

Eurest

Fidelity

Future Foam

Hobby Town, USA

Marrakech Cafe

Picasso's Pizza

S&S Manufacturing

SAMPE – Wichita Section

Watermark Books

PLANNING MEETINGS

- **Help us execute! Join our team!**
 - Send a representative to join our planning committee
 - We meet virtually every 2nd or 3rd Monday of the month from 6-7pm
 - The team could benefit from marketing or project management professionals, and always...STEM Powerhouse!
- **Keep up to date by checking us out on social media or our website!**

<https://wichitaengineeringexpo.org/>

#SWEexpo2024



The Expo Planning Team

Co- Chairs

Rachael Schwantes (Spirit AeroSystems)
Elena Davidson (Nitride Solutions)

Booths

Pam Roberts (Spirit AeroSystems)

Budget

Jennifer Marshall (Spirit AeroSystems)
Ann Simmons (Textron Aviation)

Materials

Ann Senethivisouk (Spirit AeroSystems)
Hannah Morris (Spirit AeroSystems) - Mentor

Volunteers

George Legan (Textron Aviation)
Ann Simmons (Textron Aviation) - Mentor

Social Media

Kait Weston (Certain Teed)

Website

Sarah Dawson (Spirit AeroSystems)

Venue/Food

Shaina Shapiro (Textron Aviation)
Liza Elliott (Spirit AeroSystems)

Sponsorship

Jaci Goode (Boeing)
Michael Sheeran

Publicity

Barb Davis

Engie Does STEM

Open

Newsletter

Faria Mojumder (Spirit AeroSystems)

Planning Team Members

Deana Fitzsimmons
Jessica Stitt
Jessica Slavik
Charity Kennedy Cox



IMPACTING OUR COMMUNITY

EDUCATE

INSPIRE

GROW STEM PIPELINE



SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	STEM Legend	STEM Champion	STEM Enthusiast	STEM Fanatic	STEM Friend
Contribution Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Opportunity to display promotional material at event	✓	✓	✓	✓	✓
Recognition on website & Facebook event	Logo & Link	Logo	Logo	Name	Name
Recognition on all printed materials for the event	Logo	Logo	Name	Name	Name
Recognition on sponsor board at event	Logo	Logo	Name	Name	-----
Volunteer T-Shirt recognition	Logo	Logo	Name	-----	-----
Include provided promotional information in student bags	Yes	Yes	-----	-----	-----
Recognition in press release	Yes	-----	-----	-----	-----

STEM Legend	STEM Champion	STEM Enthusiast	STEM Fanatic	STEM Friend
\$10,000	\$5,000	\$2,500	\$1,000	\$500



PRESENTING SPONSOR - \$15,000+

- **Qualifications:**
 - Have supported Expo at the Legend level or higher for at least 2 consecutive years
 - At least \$12,500 of the sponsorship must be monetary donation
 - Previous Presenting Sponsor receives first right of refusal
- **Benefits:**
 - All the perks of a Platinum Sponsor
 - Booth near entrance
 - Option to display banner at venue
 - Company will be named in Press Release with an option of a quote
 - Logo included on billboards
 - Event Official Title:

**Society of Women Engineers Engineering Expo
Presented by (Company Name)**

